Internet Safety and Acceptable Use Policies

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Overview

• Issues Related to Internet Safety

• Acceptable Use Policy Suggestions

• Resources
Safety Concerns

- Predators
- Inappropriate Content
- Cyber-bullying
- Longevity of Digital Footprints
Can we put the genie back in the bottle?
Teens and Social Media

• 93% of teens are online.
• 55% report using either MySpace or Facebook.
• 67% report playing games; 49% play games online.
• Most online teens engaged in more than one content-creating activity.

Teens and Social Media, Pew Report 2007
Internet/Acceptable Use Policies

• Six Key Elements (National Education Association)
  – Preamble
  – Definition Section
  – Policy Statement
  – Acceptable Uses Section
  – Unacceptable Uses Section
  – Violations/Sanctions Section
Teachable Moments

• How can we teach students to effectively and safely use the Web and related resources?

• Information Literacy Concepts:
  – Safety Issues
  – Ethical Issues
  – Legal Issues
Cyber Citizenship

- Understanding the safety issues involved.
  - Private information, social “hook ups”, email and chat safety, security filters
- Netiquette: understanding appropriate behavior.
- Computer Ethics
- Research and the Web
Dear Parent:

Our children are our Nation's most valuable asset. They represent the bright future of our country and hold our hopes for a better Nation. Our children are also the most vulnerable members of society. Protecting our children against the fear of crime and from becoming victims of crime must be a national priority.

Unfortunately the same advances in computer and telecommunication technology that allow our children to reach out to new sources of knowledge and cultural experiences are also leaving them vulnerable to exploitation and harm by computer-sex offenders.

I hope that this pamphlet helps you to begin to understand the complexities of online child exploitation. For further information, please contact your local FBI office or the National Center for Missing and Exploited Children at 1-800-843-5678.

Louis J. Freeh, Former Director
Federal Bureau of Investigation

Introduction

While online computer exploration opens a world of possibilities for children, expanding their horizons and exposing them to different cultures and ways of life, they also need to be aware of online dangers such as cyber predators.
Casting a Digital Shadow; Your Reputation Precedes You

July 17, 2009 | Comments

While speaking at the intimate and immensely valuable Zappos Insights event (Zappos Live), I shared thoughts of how the culture of any company or brand is as strong as the individual personification of it.

Everything starts and fortifies with you. Your actions and words online are indeed extensions to how people interpret, perceive, and react to the brand you represent. Concurrently, you also represent your personal brand – the digital identity that’s established through the collection of digital shadows you cast across the Internet.

Credit: Geekadad

Brian Solis is Principal of FutureWorks, an award-winning PR and New Media agency in Silicon Valley. Solis blogs at PR2O, bubsbloxus.com, and regularly contributes marketing & tech insight to industry publications.

He’s a published author and an avid speaker on the topic of new marketing and engagement. Solis is among the original thought leaders who coined the term for Web 2.0 and became known for his early work on social media.
Uncle Sam on the lookout for cybersecurity pros

By William Jackson  ●  Jul 27, 2009

Citing what some experts are calling a 'radical shortage' of skilled cybersecurity professionals, a government-industry coalition today announced the U.S. Cyber Challenge, a collection of long-term programs intended to identify future cybersecurity professionals at the high school level and earlier and to foster their educational and professional development.

Cyber Challenge will work in five areas to help begin filling the human resources pipeline for the cybersecurity professionals who will be needed in coming years by:

- Identifying students with the right talents and interests.
- Establishing 'cyber camps' to foster those interests.
- Sponsoring national competitions to increase awareness of the profession and its top practitioners.
- Offering scholarship programs.
- Providing internships and jobs.

"This is a work in progress," said Alan Paller, research director for the SANS Institute, one of the Cyber Challenge partners. "We're not sure how all of it is going to work yet."

The first step of the program, the talent search, already is being put into place with a number of high school and college level competitions that have been developed in recent years. These are the:

- Cyber/Patriot Defense Competition, a high school level cyber defense competition hosted by the Air Force Association.
- DC3 Digital Forensics Competition, hosted by the Defense Department's Cyber Crime Center.
- NetWars Capture the Flag, a SANS Institute penetration testing competition.

Related Webcasts

- Find opportunity in the cloud
- Navigating the Computer Network Defense Roadmap

Related White Papers

- Cyberwarfare: Mobile Network Vulnerability
- Real World Intrusion Prevention for the Demands of a New Security Reality

Related Research

- Creating a Success of Biometrics in Government
Cyber Challenge

- Identify students (at the high school level and younger) with appropriate talents and interests.
- Establish “cyber camps” to foster those interests.
- Sponsor national competitions.
- Offer scholarship programs.
- Provide internships and jobs.
Other Resources

- Center for Safe and Responsible Internet Use
- NetSmartz.org
- CyberTipline.Com
References/Resources

