
MAGNOLIA and Business Resources

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Business Databases Exercise

Credo Reference

- Nobel Prize Laureate and economist Joseph Stiglitz will visit MSU in November 2009. Where might I find some biographical information about Dr. Stiglitz?
- What's the definition of adjusted gross income?

Business Source Complete

- Where can I find a SWOT analysis for the computer company Apple?
- What types of information (publications) are available on the topic: steel industry?
- Where can I find the Summer 2009 issue of the *Journal of Research on Technology in Education*? Can I read those articles online now?

Book Collection: Nonfiction

- I need help writing a business letter. Where can I find some examples?

Regional Business News

- I would like to read a recent issue of the *Mississippi Business Journal*. Where can I locate this business newspaper?

Hospitality & Tourism Complete

- Where can I find information on the Mississippi Gulf Coast Convention & Visitors' Bureau and its attempt to attract more business to offset the economic downturn?

Hmmm....

- Which database would best provide the flag and map of Iraq?
- Where might I find issues of *American Machinist*?
- Where are full-text issues of *Vegetarian Times*?

Other databases to explore:

- Academic Search Premier
- Economia y Negocios
- Information Science & Technology Abstracts
- Insurance Periodicals Index
- MasterFile Premier
- Newspaper Source
- TOPICsearch
- Vocational & Career Collection